

## Journal Usage Statistics Portal (JUSP) Publisher Priorities Survey



The focus of JUSP during 2011 has been the inclusion of NESLi2 publishers with aims to include all by the end of the year. In 2012 we plan to include a wider range of publishers and journals and work has begun to identify these. The JUSP publisher priorities survey was conducted to gather feedback on publisher priorities for 2012. Respondents were asked to provide information on the type of publishers and journals they would like to see in JUSP during the next phase of development by listing up to 10 priorities. The survey was launched on 15th June and closed on 31st July 2011. Feedback was received from 59 individuals; 55 within HE and 4 within FE. The responses from HE and FE are displayed separately due to JUSP's current HE focus.

This has been a really useful exercise to help us focus our efforts on providing usage statistics from the publishers of most relevance to our libraries. Taylor & Francis is a clear priority for JUSP – taking into account the wider group Informa.com, it was mentioned by the highest number of respondents and followed by Emerald Publishing. Taylor & Francis have already been invited to join JUSP and Emerald Publishing joined in August. Participation in JUSP is contingent upon publishers accepting the terms and conditions of membership and being able to supply COUNTER compliant data. Hopefully we'll be able to report inclusion of more of these publishers as the JUSP service develops.

### Results (HE)

The responses from each institution were weighted (with their first response scoring 10 points decreasing to 1 point for their tenth<sup>1</sup>). This resulted in a ranked list based upon the frequency and importance level of the publisher inclusion in JUSP. The list below gives the 15 highest scoring responses<sup>2</sup>, each being mentioned by five or more respondents.

1. Taylor & Francis
2. Emerald Publishing
3. Wiley Blackwell
4. JSTOR
5. EBSCO
6. Wolters Kluwer
7. IEEE
8. Cambridge University Press
9. ProQuest
10. BMJ Group
11. Association for Computing Machinery
12. American Chemical Society

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<sup>1</sup> This isn't a perfect way to weight the publishers as some commented that it was difficult to rank or that they had no preference, however this method seemed the fairest to use.

<sup>2</sup> NB: Some respondents listed publishers already participating in JUSP – these have been omitted from the list.

13. Highwire
14. Gale
15. Metapress

A number of responses gave details of particular publisher products they would like included in JUSP, such as Emerald Management Xtra , IEEE Xplore, ACM Digital Library, and InterNurse/InterMid.

A number of the publishers listed here have already been invited to join JUSP. Their place in the rankings here indicates the importance that libraries place in their inclusion. Appendix A lists all publishers mentioned by survey respondents.

### **Platforms**

Of the results there were a number referring to platforms such as Highwire, Scitation, Metapress, summed up in this response:

*What we would like is the main platforms collecting - Highwire, Scitation, Metapress, Atypon, Ingenta Connect. These include the kind of titles that we are considering for cancellation.*

### **Databases**

A number of publishers in the top 15 are database suppliers (JStor, Ebsco, Proquest etc). Popular databases, being mentioned by 4 or more participants, are:

- IEEE Xplore
- EBSCO Business Source Premier (other EBSCO products were also mentioned but not as frequently)
- PsycARTICLES
- ABI Inform/Complete

### **COUNTER compliance**

A number of other mainly smaller publishers were mentioned by some respondents and we shall also be looking at including these where they are COUNTER compliant'.

### **Additional comments or information**

The final section of the survey provided an area for additional comments.

### **Higher education responses**

- Also many other Atypon platforms (e.g. Mary Ann Liebert), many other Scitation platforms (e.g. ASCE, ASME, SIAM, SPIE) and full-text aggregator platforms, e.g. EBSCOhost, ProQuest. JSTOR too, but I can't face amending the list of 10!
- Also interested in Emerald, Royal Society, HeinOnline, ACM Digital Library, Project Muse, Liebert Online.

- The more publishers you can get on board the better! Thanks for all your efforts so far, the JUSP portal is already proving to be invaluable to us.
- The above is in no particular order of priority. Essentially, we would like all of our COUNTER compliant publisher to sign up and be included. Also, if there are Database reports for a supplier, it would be useful to have this in one place.
- All above covering journals in the area of art, design, architecture, media and communications.
- I find the JUSP a useful tool and expanding to include other Nesli publishers and beyond will increase its use. I wonder if the SHEDL publishers that are not Nesli wide will be included too.
- This is an 'in an ideal world' wish list. I've gone through the list of resources we collect usage statistics (COUNTER or otherwise) for and come up with these publishers and products. I realise some of these products may not lend themselves to COUNTER reports but I figured there's no harm in asking!
- All publishers above are non-NESLi2 (I've not listed T&F as will probably be NESLi2 shortly) - I'm hoping that SHEDL non-NESLi2 publishers though small will also be included as priority: Berg, Edinburgh UP, Intellect. Vague priority order above, not easy to rank precisely.
- These are just some of the packages we require data for. However the remaining publishers have fewer and fewer titles within the collections so these above have the majority of the titles we access.
- Whilst there are a number of other small publishers that could be added to the list these are the main areas of interest for us. Recognised that these include a number of databases which also provide JR1 reports, so not sure whether these will fall under the remit of the JUSP portal, but would be very useful at institutional level.

#### **Further education responses**

- We need access to journals suitable for a wide range of subjects taught at level 3 (A-level) and above, particularly in the sciences, business, politics, sport, medical and sociology areas.

## **Appendix A**

The list below shows all publishers mentioned by survey respondents.

### **Publisher name**

- ABI
- ACM
- AGU - American Geophysical Union
- Allen Press
- American Association for the Advancement of Science
- American Chemical Society
- American Geophysical Library
- American Institute of Physics
- American Medical Association
- American Physical Society
- American Physiological Society (APS)
- American Psychiatric Publishing
- American Society for Biochemistry & Molecular Biology
- American Society for Microbiology
- Annual Reviews
- ASCE
- ASME - American Society of Mechanical Engineering
- Association of Computing Machinery (ACM)
- Atypon
- Berg
- BioMed Central
- BioOne
- BMJ Publishing Group
- BSI
- Bureau van Dijk
- Business Source Premier
- Cambridge University Press
- Cell Press
- Cengage
- Company of Biologists
- De Gruyter
- Duke University Press
- Eastview
- EBSCO
- Edinburgh University Press
- Elsevier
- Emerald Group Publishing Limited
- Expanded Academic
- Factiva
- Future Medicine
- Gale Cengage

- Geological Society
- Highwire Press
- HW Wilson
- IEL Digital Library
- IET
- IGI Global
- IMechE
- Informahealth and T&F Online (formerly Informaworld)
- Ingenta
- Institute of Physics
- Institute of Electrical and Electronic Engineers (IEEE)
- Institution of Civil Engineers (ICE)
- Intellect
- International Union of Crystallography
- Internurse and Intermid
- Ithaka
- John Hopkins Univ Press
- JSTOR
- Karger
- Lexis Nexis Butterworths and Nexis UK
- Liebert
- Lippincott, Williams, and Wilkins
- MA Healthcare
- Maney Publishing
- Mark Allen Publishing
- Mary Ann Liebert Inc
- Massachusetts Medical Society
- MetaPress
- MIT
- National Academy of Sciences
- Nature Publishing Group
- NewsBank
- Nexis
- OECD
- Optical Society of America (OSA)
- Oxford Journals
- Palgrave MacMillan
- Periodicals Archive Online
- Pion
- Portland Press
- Project Muse
- Proquest/CSA databases
- PsycArticles
- RCN
- Royal College of Psychiatrists
- Royal Society of Chemistry

- Royal Society of Medicine Press
- Sage
- Scitation
- Society of Photo-optical Instrumentation Engineers (SPIE)
- Springer
- Sweet & Maxwell/Thomson
- SwetsWise
- Taylor & Francis
- Thomas Telford
- Thomson Reuters
- University of Chicago Press
- Westlaw
- Wiley Blackwell
- Wilson
- Wolters Kluwer (Ovid)