



Exercise – JUSP Ebooks

BR₁ and BR₂

1. Which COUNTER book reports do ASCE - American Society of Civil Engineers supply?

BR2 and BR3. You can find this information on the YOUR DATA section when logged in or on the "Participants" page of the website

2. Are there any publishers in JUSP supplying the BR₁?

Not currently (as of 1st May 2016)

3. What do you need to consider when comparing figures from BR₁ and BR₂?

The reports do not count the same metrics and so are not directly comparable. BR2 count section requests and so are likely to be higher.

4. Run the BR₂ for the American Chemical Society (ACS) for the full calendar year 2015. How many titles are included in this report?

135

5. Now run the BR₂ for the American Chemical Society (ACS) but for the month November 2015 only. Why is the number of titles different?

There are only 10 titles included. The BR₂ only includes titles with usage, and only 10 titles were used in this month.

BR₃

1. Run the BR₃ for Emerald for October to December 2015. What is this report counting?

Number of times accessed was denied by users at the institution (identified as such by the publisher)

2. What is the highest requested title in this period?

Consumer Culture Theory

3. Do you currently use this book report? Would you like to? Discuss with your group.

SCONUL

1. Run the SCONUL returns report for the most recent full academic year i.e. Aug 2014 to Jul 2015. Which publisher has the majority of the usage?

Springer

2. What other data do you need to get the full picture for the SCONUL return?

Data from other providers not in JUSP

Top titles

1. What was the second most used title across all the BR2 data available in JUSP?

Encyclopedia of Neuroscience

2. Which report did you run? Fill in the blanks below:

There are a number of reports available to you from the menu.

Generate a report: Top 100 Titles with highest section requests by calendar year (from BR2) ▼

Report: BR2ttcy Institution: A Dummy Institution ▼

Publisher: All ▼ Year: All years ▼

Results/page: 100 ▼ **Generate**

Trends

1. Run a trends over time report for Society for Industrial and Applied Mathematics (SIAM) for all years.
 - a. What was the highest monthly usage and when was this?
 - b. In what month and year was the *lowest* usage?

- a. 323 (in April 2015)
- b. January 2014 (32)

2. Now, run the same report for Springer. What are your observations when comparing the two reports? What would you need to consider when comparing these two publishers?

Springer have significantly higher usage and it is important to take into account the number of titles accessed and available.

The profile of usage is different.

Percentage increase between 2014 and 2015 totals from Springer